Appendix 3 Creator Design Delivery Guidelines

In order to use the Premium Sample Process, Creator shall provide the following:

- A) The relevant logotype in PNG file format using the RGB colour space. The logo should be masked out and placed on a transparent canvas. The image file should be at least 1200 pixels by 1200 pixels in size (4 inches by 4 inches, or 10 centimetres by 10 centimetres, at 300 DPI). If the logotype is in colour, the Creator shall provide a monochrome version of the logotype along with the colour version.
- B) Four (4) artworks suitable to be used for printing the samples. The image files should be PNG files using the RGB colour space. The artworks should be masked out and placed on a transparent canvas. The image files should be a minimum of 300 DPI. The maximum printable area on the garments is 13.7 inches by 15.7 inches, or 35 centimetres by 40 centimetres. If the Creator requires that artworks should be placed in a specific way other than centred on the garment print area, the Creator is also required to illustrate such specific artwork placements at the time of delivering the artworks sample printed.







Images illustrating print placement examples